

MORE Than
GOLD

A GOLD GALA TO BENEFIT BEAT CHILDHOOD CANCER

SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

ARMATURE WORKS IN TAMPA, FL

SEPTEMBER 29, 2023



MORE THAN GOLD



OUR MISSION

We will **Beat Childhood Cancer** by funding novel research and innovative clinical trials. By utilizing precision medicine for children with solid tumor cancers, we will create options for kids TODAY to increase survival and decrease toxicity.

OUR VISION

We will change the story for the next family by finding viable treatments and, ultimately, cure childhood cancer. We will help every child, everywhere survive and thrive.

OUR MODEL

We drive patient-affecting childhood cancer clinical trials, expanding and accelerating how research is done.

Precision medicine is the future of cancer treatment. We are helping kids now with targeted therapies and oral drugs with low side effects aimed at preventing or treating relapse without punitive, long-term side effects.

While every cancer and every patient is unique, the expectation is that the lessons learned from one cancer will broaden the knowledge to help every child.

Our community of clinicians, scientists, parents, and supporters has built an international infrastructure and team of research and clinical collaborators to ensure kids have access to these therapies. The Beat Childhood Cancer Research Consortium is made up of more than 50 children's hospitals and research institutions in North America.





SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR

\$50,000

- 3 VIP TABLES (30 TICKETS)
- INVITATION RECOGNITION
- INVITATION TO EXCLUSIVE VIP RESEARCH RECEPTION
- COMPANY LOGO LISTED AND HYPERLINKED ON WEBSITE
- EVENT RECOGNITION IN PUBLICATIONS
- TITLE SPONSOR LOGO RECOGNITION
- SOCIAL MEDIA EXPOSURE
- OPPORTUNITY TO INCLUDE PROMOTIONAL GIFT BAG ITEM

PRESENTING SPONSOR

\$35,000

- 2 VIP TABLES (20 TICKETS)
- INVITATION TO EXCLUSIVE VIP RESEARCH EVENT
- COMPANY LOGO LISTED AND HYPERLINKED ON WEBSITE
- EVENT RECOGNITION IN PUBLICATIONS
- LOGO RECOGNITION AT EVENT
- FORMAL RECOGNITION FROM STAGE
- SOCIAL MEDIA EXPOSURE
- OPPORTUNITY TO INCLUDE PROMOTIONAL GIFT BAG ITEM

PREMIER SPONSOR

\$15,000

- 1 VIP TABLE (10 TICKETS)
- INVITATION TO EXCLUSIVE VIP RESEARCH EVENT
- COMPANY LOGO LISTED AND HYPERLINKED ON WEBSITE
- EVENT RECOGNITION IN PUBLICATIONS
- LOGO RECOGNITION AT EVENTS
- SOCIAL MEDIA EXPOSURE
- OPPORTUNITY TO INCLUDE PROMOTIONAL GIFT BAG ITEM

GOLD SPONSOR

\$10,000

1 Table of 10

Invitation to Exclusive VIP
Research Reception
Logo recognition at event
Social media exposure
Opportunity to include
promotional item in gift bag

CELEBRATION SPONSOR

\$5,000

1 table of 10

Invitation to Exclusive VIP
Research Reception
Logo recognition at event
Opportunity to include
promotional item in gift bag



UNDERWRITING OPPORTUNITIES

INSPIRATION UNDERWRITER

\$3,000

- 4 tickets
- Logo Recognition
- Opportunity to Include Gift Bag Promotional Item

OPPORTUNITIES:

- (2) ENTERTAINMENT SPONSOR
- (2) BAR SPONSOR
- (2) WINE SPONSOR
- APPETIZER SPONSOR
- DESSERT SPONSOR
- PHOTO BOOTH SPONSOR

INNOVATION UNDERWRITER

\$1,500

- 2 tickets
- Logo Recognition
- Opportunity to Include Gift Bag Promotional Item

OPPORTUNITIES:

- (2) PHOTOGRAPHY SPONSOR
- (2) WINE SPONSOR
- CHAMPAGNE SPONSOR
- CAVIAR SPONSOR
- WATER BOTTLE SPONSOR
- COCKTAIL NAPKIN SPONSOR





TICKETS & TABLES

VIP TABLES

\$3,000

- 10 EVENT TICKETS (1 table)
- INVITATION TO EXCLUSIVE VIP RESEARCH RECEPTION
- PLATED DINNER & OPEN BAR

EVENT TABLES

\$2,000

- 10 TICKETS (1 TABLE)
- PLATED DINNER & OPEN BAR

EVENT TICKETS

\$250

- EVENT ENTRY
- PLATED DINNER & OPEN BAR





MORE Than
GOLD



BECOME A SPONSOR

DIDN'T SEE ANYTHING THAT FITS YOUR COMPANY?

Contact our Development Director, Savannah Billett, to discuss how we can create a unique sponsorship opportunity which will meet your company's specific needs!



REGISTER ONLINE:
[BEATCC.ORG/GOLD](https://beatcc.org/gold)

SAVANNAH BILLETT
ASSOCIATE DEVELOPMENT DIRECTOR
(813) 929-8585
SAVANNAH@BEATCC.ORG

MAIL A CHECK:
PO BOX 467
LAND O' LAKES, FL
34639



MORETHANGOLDGALA



BEATCHILDHOODCANCER



BEATCHILDHOODCANCERFOUNDATION