

# MORE Than GOLD



PRESENTED BY THE BEAT CHILDHOOD CANCER FOUNDATION

ARMATURE WORKS

FRIDAY  
SEPTEMBER 6TH

VISIT [BEATCC.ORG/GOLD](http://BEATCC.ORG/GOLD)  
FOR INFO AND REGISTRATION

## CO-HOSTS

**ERIC AND ENTELA**

**CAISSE**

CSENGE ADVISORY GROUP



**MICHAEL AND CANDICE**

**CORRIGAN**

CROSSCOUNTRY MORTGAGE



**BEAT  
CHILDHOOD  
CANCER**

Enjoy an open bar, plated dinner  
and live entertainment

**#NOFILTER**

## OUR MISSION

We will **Beat Childhood Cancer** by funding novel research and innovative clinical trials. By utilizing precision medicine for children with solid tumor cancers, we will create options for kids **TODAY** to increase survival and decrease toxicity.

## OUR VISION

We will change the story for the next family by finding viable treatments and, ultimately, **cures** for childhood cancer. We will help **every child, everywhere** survive and thrive.

## OUR MODEL

We drive personalized, precision medicine and clinical trials for childhood cancer expanding and accelerating how research is done.

Precision medicine is the future of cancer treatment. We are helping kids **now** using targeted therapies with low side effects aimed at preventing or treating relapse without punitive, long-term side effects.

While every cancer and every patient is unique, the expectation is that the lessons learned from one cancer will broaden the knowledge to help every child.

Our alliance of clinicians, scientists, parents, and supporters have built an international infrastructure and team of research and clinical collaborators to ensure kids have access to better therapies. The Beat Childhood Cancer Research Consortium is made up of more than 50 children's hospitals and research institutions in North America.



Dear Partner in Hope,

It gives us great pride to invite your participation as a sponsor of the 2024 More Than Gold Gala on Friday, September 6, 2024 to benefit the Beat Childhood Cancer Foundation. As event Co-Chairs this year, we have been given the honor and privilege to highlight our involvement in the organization and our steadfast commitment to the mission of beating cancer in kids.

We are both fortunate that cancer has not directly impacted our own children, but we have stood beside friends and colleagues to gain a depth of perspective that compels our desire to make an impact and grow golden hope. The More Than Gold Gala celebrates the power of local and national leaders coming together to fund and fuel cures. September is childhood cancer awareness month and gold is the color; together, we have the opportunity to inspire the action needed to give hope to every child, everywhere until cures for cancer are found.

Enclosed (or attached) please find a comprehensive overview of sponsorship, underwriting, and tables/tickets. We ask that you thoughtfully consider joining us and generously participating. In return, we will welcome you to the Armature Works venue in Tampa with a cocktail reception, gourmet dinner by Salt Block, and dancing with #NOFILTER band. With silent and live auction opportunities and a heartfelt program highlighting the reasons why and how we will beat childhood cancer, you will not only have fun, you will leave knowing you have made a significant difference in the lives of children and families.

Please consider becoming a sponsor, hosting a table, or underwriting a portion of the event. In doing so, you will be providing invaluable support and hope to all those facing a childhood cancer diagnosis today, tomorrow, and until cures are found. Please review the participation information and reserve your place at the 2024 More Than Gold Gala! If you have any questions or need additional information, please contact Savannah Billett, Associate Director of Development via email at [savannah@beatcc.org](mailto:savannah@beatcc.org) or by phone (813) 929-8585.

With Golden Hope,



Eric Caisse  
Csenge Advisory Group



Michael Corrigan  
CrossCountry Mortgage

# SPONSORSHIP OPPORTUNITIES

## **\$50,000 TITLE SPONSOR**

3 VIP TABLES (30 TICKETS), INVITATION RECOGNITION, INVITATION TO EXCLUSIVE VIP GOLDEN HOUR, COMPANY LOGO LISTED AND HYPERLINKED ON WEBSITE, EVENT RECOGNITION IN PROGRAM, TITLE SPONSOR LOGO RECOGNITION, SOCIAL MEDIA EXPOSURE, WINE ON YOUR TABLES, OPPORTUNITY TO INCLUDE PROMOTIONAL ITEM IN GIFT BAG.

## **\$35,000 PRESENTING SPONSOR**

2 VIP TABLES (20 TICKETS), INVITATION TO EXCLUSIVE VIP GOLDEN HOUR, COMPANY LOGO LISTED AND HYPERLINKED ON WEBSITE, EVENT RECOGNITION IN PROGRAM, LOGO RECOGNITION AT EVENT, FORMAL RECOGNITION FROM STAGE, SOCIAL MEDIA EXPOSURE, WINE ON YOUR TABLES, OPPORTUNITY TO INCLUDE PROMOTIONAL ITEM IN GIFT BAG.

## **\$25,000 GOLD SPONSOR**

1 VIP TABLE (10 TICKETS), INVITATION TO EXCLUSIVE VIP GOLDEN HOUR, COMPANY LOGO LISTED AND HYPERLINKED ON WEBSITE, EVENT RECOGNITION IN PROGRAM, LOGO RECOGNITION AT EVENTS, SOCIAL MEDIA EXPOSURE, WINE ON YOUR TABLE, OPPORTUNITY TO INCLUDE PROMOTIONAL ITEM IN GIFT BAG.

## **\$10,000 COMMUNITY SPONSOR**

1 VIP TABLE (10 TICKETS), INVITATION TO EXCLUSIVE VIP GOLDEN HOUR, LOGO RECOGNITION AT EVENTS, SOCIAL MEDIA EXPOSURE, WINE ON YOUR TABLE, OPPORTUNITY TO INCLUDE PROMOTIONAL ITEM IN GIFT BAG.

## **\$5,000 CELEBRATION SPONSOR**

1 VIP TABLE (10 TICKETS), INVITATION TO EXCLUSIVE VIP GOLDEN HOUR, LOGO RECOGNITION AT EVENTS, WINE ON YOUR TABLE, OPPORTUNITY TO INCLUDE PROMOTIONAL ITEM IN GIFT BAG.



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CANCER**

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# UNDERWRITING OPPORTUNITIES

**\$3,000**

## **INSPIRATION UNDERWRITER**

4 TICKETS, LOGO  
RECOGNITION,  
OPPORTUNITY TO  
INCLUDE PROMOTIONAL  
ITEM IN GIFT BAG

### **OPPORTUNITIES:**

(2) ENTERTAINMENT SPONSOR  
(3) BAR SPONSOR  
PHOTO EXPERIENCE SPONSOR  
APPETIZER SPONSOR  
GOLD GILDING STATION

**\$1,500**

## **INNOVATION UNDERWRITER**

2 TICKETS, LOGO  
RECOGNITION,  
OPPORTUNITY TO  
INCLUDE PROMOTIONAL  
ITEM IN GIFT BAG.

### **OPPORTUNITIES:**

(2) PHOTOGRAPHY SPONSOR  
(2) CHAMPANGE SPONSOR  
DESSERT SPONSOR  
GOODIE BAG SPONSOR

# TABLES AND TICKETS

### **VIP TABLES**

**\$3,500**

10 TICKETS (1 TABLE)  
INVITATION TO VIP  
GOLDEN HOUR  
PLATED DINNER &  
OPEN BAR  
WINE ON YOUR TABLE

### **EVENT TABLES**

**\$2,500**

10 TICKETS (1 TABLE)  
PLATED DINNER &  
OPEN BAR

### **EVENT TICKETS**

**\$300**

EVENT ENTRY  
PLATED DINNER &  
OPEN BAR



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## **BECOME A SPONSOR**

**DON'T SEE ANYTHING THAT MEETS YOUR NEEDS?**

Contact our Associate Development Director, Savannah Billett, to discuss how we can create a unique sponsorship opportunity which will meet your company's specific needs!

REGISTER ONLINE:  
[BEATCC.ORG/GOLD](https://beatcc.org/gold)

SAVANNAH BILLETT  
ASSOCIATE DEVELOPMENT DIRECTOR  
(813) 929-8585  
[SAVANNAH@BEATCC.ORG](mailto:SAVANNAH@BEATCC.ORG)

MAIL A CHECK:  
PO BOX 467  
LAND O' LAKES, FL  
34639