

WE CAN'T WAIT FOR OUR HEALTHCARE SYSTEM TO FIX ITSELF

That's why we've created an allegiance of childhood cancer vigilantes who are going to get away with curing this awful disease for every child, everywhere.

BEAT CHILDHOOD CANCER

SEE THE DIFFERENCE...

Beat Childhood Cancer

Child-Centric Approach

VS

Traditional Healthcare System

Cancer-Centric Approach

PATIENT-CENTRIC CARE

We ask the fundamental question: "What can we do to save this child in front of me?"

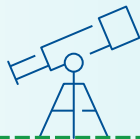


TAILORED TREATMENTS

Customized for each child's unique body and tumor.

EXPLORE LESS TOXIC OPTIONS

Using collaborative research, we find effective treatments that already exist.



CLOSE TO HOME

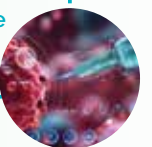
The best treatment should not require moving across the country.

If further treatment is necessary, parents are guided to other resources and options available, regardless of proximity.

Always Hope

SCIENTIFIC INQUIRY

Rigorous scientific inquiry that dictates care and overlooks the needs of the individual child.



LIMITED OPTIONS

Treatments are often determined by what narrow approaches are funded, not by the needs of the child and their specific tumor.

ATTACK CANCER VS. TREATING THE CHILD

Focus is on attacking the cancer at all costs, often at the expense of the child.



The treatment becomes **AS DEADLY** as the cancer.

When limited, narrow treatments fail, parents are often told there is **NO** hope — and to go home and keep their child comfortable.

LET'S GET AWAY WITH CURING CHILDHOOD CANCER **TOGETHER.**

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