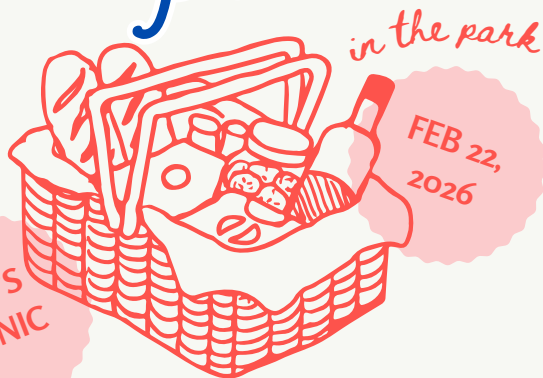


THE Biggest Picnic



FEB 22,
2026

LET'S
PICNIC

FOOD | GAMES | MUSIC



Elva Rouse Park, St.Petersburg FL

Enjoy yard games, live music, artisan vendors, and family fun —
all for a great cause. Proceeds benefit Beat Childhood Cancer.



BEAT
CHILDHOOD
CANCER



We'll do whatever it takes to bring hope to every child, everywhere.

55+

The Beat Childhood Cancer Research Consortium is made up of over 55 children's hospitals and research institutions expanding globally.

27

27 clinical trials & counting have been opened directly affecting kids TODAY with more planned for this year.

'23

More than a decade of work resulted in the approval of DFMO in 2023 now known as IWILFIN for the prevention of relapse in kids with neuroblastoma.

40+

Children from more than 40 different countries are beating childhood cancer thanks to the novel therapies being funded.



BEAT
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CANCER

learn more | beatcc.org

THE
*Biggest
Picnic*

Hey you,

We're thrilled to introduce The Biggest Picnic—our inaugural annual signature event designed to bring the community together through the simple joys of food, music, and wholesome fun for all ages. This event is more than a picnic; it's a gathering with purpose.

Our mission is twofold:
to raise meaningful support for Beat Childhood Cancer, and to inspire the next generation by teaching children what philanthropy looks like in action. How to show up, give back, and strengthen their own community from a young age.

We anticipate 150–200+ attendees, including families, young adults, and community leaders from across the greater Tampa Bay region. From blanket-filled fields to live music, artisan vendors, and good old-fashioned togetherness.

The Biggest Picnic is built to become a beloved staple event year after year. We would be honored to partner with you in bringing this vision to life and creating an unforgettable tradition that directly impacts children and families who need it most.

With gratitude,

Taylor Precourt & Soeboni Banerjee

Biggest Picnic Co -Chairs



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CANCER

THE
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Sponsorship Opportunities

TITLE SPONSOR

\$10,000

Join us as the leading force behind a decade of hope. Your partnership will be celebrated as the exclusive Title Sponsor, with your logo featured on all event marketing, the main stage backdrop, and entry signage.

- Entry and food for up to 20 guests
- A dedicated tent or activation space, showcasing your brand and mission
- Speaking opportunity, sharing your commitment to ending childhood cancer
- Branded item inclusion in the picnic baskets
- Recognition across social media and post-event communications, positioning your company as a champion for children everywhere

GOLDEN HEART

\$5,000

Your generosity will shine as a Golden Heart Sponsor, giving you a visible presence and direct connection to our community.

- Logo on event signage
- Entry and food for up to 12 guests
- Dedicated tent or activation space to engage with attendees
- Branded item inclusion in the picnic baskets
- Verbal recognition from the stage
- Social media highlight

LOVE IN ACTION

\$2,500

Celebrate your impact through action. As a Love in Action Sponsor, you help create moments that children and families will remember forever.

- Logo on event signage
- Entry and Food for up to 8 guests
- Tent or activation space to showcase your support
- Verbal recognition from the stage during the program
- Social media highlight

FOR EVERY CHILD

\$1,000

Support children everywhere with a meaningful presence at our picnic. Your contribution makes every moment of the day possible.

- Logo on event signage
- Entry and Food for up to 4 guests
- Tent space opportunity to engage with attendees
- Verbal recognition from the stage
- Social media highlight

One of a kind opportunities

STAGE SPONSOR

\$4,000

- Entry and Food for 10 guests
- Logo on the Stage
- Logo on Event Signage

GAMES AND FUN SPONSOR

\$3,500

- Sponsor all the games for the Kids
- Entry and Food for 8 Guests
 - Logo on select game items

MARKET PLACE SPONSOR

\$2,800

- Sponsor the Marketplace
- Entry and Food for 8 Guests
 - Logo on marketplace signage and bags

BE THE SUNSHINE

\$1,300

- Sponsor the 21+ Mimosa Bar
- Entry and Food for 6 Guests
 - Logo on Mobile Tap Bar
 - Logo on Cups

THE
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EVENT TICKETS



All Tickets include entry to enjoy yard games, live music, artisan vendors, and family fun.

General Admission **\$25**
Adults



General Admission **\$9.95**
Kids (kids under 3 free)

General Admission tickets do not include a curated picnic basket. Guests can purchase fresh, made-to-order meals at our Blackstone Grill station located in the Marketplace from Fresh Factory.

Classic Basket **\$150**

Four Tickets to the event. Charcuterie for Four. Fresh meat and cheeses, seasonal fruit, artisan crackers, and a touch of something sweet. Curated by Fresh Factory.



Vendor Booth **\$100**

*Reserve your space in our Market Place. Your ticket includes a Classic Basket for 4 to enjoy during the event. **Vendors commit to donating 20% of event-day sales to Beat Childhood Cancer, helping fund lifesaving research and support for families.***



**BEAT
CHILDHOOD
CANCER**



THE
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THE Biggest Picnic

SPONSORSHIP FORM

Fill out this form to secure your sponsorship, or sign up online at beatcc.org/picnic.

Full Name

Company Name

Email

Cell

Sponsorship Level

Credit Card Number

CC Exp

3 Digit Code (CVV)

Billing Address

Form must be received by 2/1/26. Mail completed form to **Savannah Billett, c/o Beat CC PO Box 467 Land o' Lakes FL 34639**. You can also snap a photo of the form and text to Savannah at **(813) 929-8585**.



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